



*John D. Unangst*, served as President/CEO of Franklin Mint Federal Credit Union for more than four decades and one of the credit union industry's leading financial literacy advocates. Under his 41-year stewardship, Unangst grew FMFCU from one branch with less than \$1 million in assets to 37 branches and \$1 billion in assets, making it the 10th largest credit union by assets in the Keystone State.

In 2012, Unangst secured permission to use the iconic Berenstain Bears to advance financial literacy. The credit union's partnership with Berenstain Enterprises led to the construction of the Bear Country Credit Union, a 1,100-square-foot, themed financial literacy center nestled behind the FMFCU's Broomall branch that hosts school field trips.

The development of the Berenstain Bears for Financial Literacy Program soon followed as Unangst commissioned Mike Berenstain to write and illustrate *The Berenstain Bears Visit the Credit Union*, a book that has become the signature component of early childhood educational programs. To make the Berenstain Bears Financial Literacy program available to all credit unions, Unangst established the Credit Union Network for Financial Literacy, a CUSO subsidiary of FMFCU.

John's dedication to financial literacy included forming FMFCU Partners in Education, which was launched in 2007 to help fund and fulfill the ever-increasing need for financial education and charitable endeavors. He also started the annual Partners in Education Celebration, the Philadelphia region's premier academic recognition event.

As a captain serving in Vietnam, John was awarded the Silver Star, the Bronze Star, the Air Medal for Valor and the Vietnam Cross of Gallantry.